Neifeld Ref: PIP155CARR-US

### IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

IN RE APPLICATION OF: Carr

INT APP. NO: 10/559,937

FILED: 12/8/2005

FOR: Assumed Demographics, Predicted Bahavior, and Targeted

Incentives

GAU:3622

Richard A. Neifeld Registration No. 35,299

EXAMINER: Unknown

PTO CONFIRMATION NO. 1038

## 37 CFR 1.97 INFORMATION DISCLOSURE STATEMENT

	TANT COMMISSIONER FOR PATENTS ANDRIA, VA 22313	
SIR:		
Ap	plicant(s) wish to disclose the following information.	
REF	CRENCES	
X	The applicant(s) wish to make of record the references listed on the attached PTO-1449. Copies of the listed references are being submitted herewith or, were submitted in the parent or grandparent application, where required, as were either statemen of relevancy or any readily available English translations of pertinent portions of any non-English language references, or cite by the examiner.	
	A check is attached in the amount required under 37 CFR §1.17(p).	
REL	ATED CASES	
	Attached is a list of applicant's pending application(s) or issued patent(s) which may be related to the present application.  A copy of the patent(s) is attached along with PTO 1449.	
	A check is attached in the amount required under 37 CFR §1.17(p).	
CER	TIFICATION	
	Each item of information contained in this information disclosure statement was cited in a communication from a foreign pate office in a counterpart foreign application not more than three months prior to the filing of this statement.	n
	No item of information contained in this information disclosure statement was cited in a communication from a foreign patent office in a counterpart foreign application or, to the knowledge of the undersigned, having made reasonable inquiry, was known to any individual designated in 37 CFR §1.56(c) more than three months prior to the filing of this statement.	
PET	TION  Applicant(s) hereby request consideration of the attached information. A check is attached in the amount of the Petition fee required under 37 CFR §1.17(p).	
DEP	OSIT ACCOUNT	
	Please charge any additional fees for the papers being filed herewith and for which no check is enclosed herewith, or credit at overpayment to deposit account number 50-2106.	ıy
_	Respectfully submitted,  Respectfully submitted,	
	11/22/2006 /RichardNeifeld#35,299/	

# 37 CFR 1.98(A)(1) Reference Citation

Printed: May 14, 2003 (3:24pm)
Y:\Info\FirmForms\USProsecutionForms\IDS\_ReferenceCitations\_040401.wpd

NEIFELD IP LAW REFERENCE FORM	NEIFELD REF: PIP155CARR-US	APPLICATION NO: 10/559,937	
LIST OF REFERENCES CITED BY THE APPLICANT (Rev: 5/14/2083)	FIRST NAMED INVENTOR: Carr		
(REVI 3/14/2003)	FILING DATE: 12/8/2005	GROUP ART UNIT: 3622	

#### LISTING OF UNITED STATES PATENTS - U series

EXAMINER INITIALS	REFERENCE NUMBER (U SERIES)	PATENT NUMBER	ISSUE DATE	NAME OF PATENTEE OR APPLICANT	PAGE/LINE AND FIGURE/ELEMENT OF RELEVANT MATERIAL AND/OR IDENTIFICATION OF PRIORITY APPLICATION IN WHICH REFERENCE IS CITED
	U-002	6,073,112	6/6/2000	Geerlings	
			<del></del>		
			1		
• • • • • • • • • • • • • • • • • • • •					
			· · · · · · · · · · · · · · · · · ·		
			1		
			1		
Date:			Examiner's S	Signature:	

## **LISTING OF NON PATENT LITERATURE - O Series**

R REFERENCE PUI NUMBER DA' (L Series)	BLICATION INC LE pub	CLUDE IN SEQUENCE: Name of first author (in CAPITAL TTERS), Title is quotation marks, name of publication, date or dication, page numbers, publisher, city of publication, and nary of publication	ENGLISH LANGUAGE TRANSLATION ATTACHED? (YES OR NO) AND/OR OR IDENTIFICATION OF PRIORITY APPLICATION IN WHICH REFERENCE IS CITED
O-002	Ca	lims pending in continuation application	
	11/	561,721, filed November 20, 2006.	
	<del></del>		
		· · · · · · · · · · · · · · · · · · ·	
.			
<u> </u>		Examiner's Signature:	